

MUSTHAFA IBRAHIM

Event Specialist

Dynamic and detail-oriented professional with 13 years of experience in event design, 3D modelling, production coordination, and hands-on production management. Skilled in creating captivating event experiences, overseeing seamless production workflows, and delivering innovative design solutions. Committed to exceptional results through effective collaboration, technical proficiency, and a strong understanding of client needs, from concept to final production. Eager to contribute to a forward-thinking organization that values creativity, excellence, and efficiency in event execution and production.

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 Dubai-UAE

 www.behance.net/elisioncreations

PROFILE SNAPSHOT

Extensive experience in creating immersive event experiences and detailed technical documentation, ensuring seamless execution from concept to production.

Proficient in utilizing industry-standard software, including AutoCAD and 3Ds Max, to develop realistic 3D visualizations and comprehensive design files that align with client needs and project goals.

Demonstrated ability to lead and collaborate with cross-functional teams, fostering strong relationships with clients, vendors, and stakeholders to deliver cohesive and high-quality event solutions.

Committed to staying updated on industry trends and technologies, continually enhancing design processes and optimizing designs for functionality, feasibility, and cost-effectiveness.

Recognized for effective communication skills, successfully presenting design concepts and proposals to clients, and incorporating feedback to refine and enhance final outcomes.

WORK EXPERIENCE

Design Architect and Experience Enchanter LITMUS Facilitators

2023 - Present

Dubai-UAE

Achievements/Tasks

- Crafted and curated captivating event concepts that engaged audiences and aligned with client requirements, project goals, and regulatory standards.
- Develop detailed 3D models and renderings using 3ds Max and V-Ray, aligning with client requirements and project concepts to bring visions to life. Conduct client meetings to refine and finalize designs, ensuring alignment with expectations.
- Oversee the production phase, managing the project from initial marking to completion, ensuring high-quality standards are met. Additionally, adapt and re-arrange artwork using 2D software (Illustrator, Photoshop, etc.) to meet specific design requirements, ensuring consistency and visual impact.
- Produced meticulous technical files for seamless event execution, ensuring all details adhered to the approved design.
- Conducted thorough research on architectural trends, materials, and technologies to inform innovative design decisions.
- Collaborated with clients to refine design plans, incorporating feedback to enhance project development.
- Presented design proposals effectively to clients, stakeholders, and internal teams, communicating ideas clearly.
- Selected materials, finishes, and furnishings based on design criteria, budget, and sustainability requirements.
- Managed the design process from concept to completion, providing expert insights and making necessary adjustments during project meetings.
- Documented design processes and maintained project records, while continuously updating skills to stay abreast of industry standards and architectural advancements.

AREAS OF EXPERTISE

Event Design

3D Modeling

CAD Design

Project Management

Client Collaboration

Design Optimization

Vendor Coordination

Stakeholder Collaboration

Onsite Production Management

Exhibition Stand Design and Production

Virtual Reality Integration

Production Coordination

Team Leadership

Technical Documentation

EDUCATION

Bachelor of Business Administration Mahatma Gandhi Council for Technical Education

2014

Diploma in Building Design CADD Centre

2009 - 2010

Diploma in Multimedia Arena Animation

2007 - 2009

TECHNICAL SKILLS

SOFTWARE:

Autodesk 3ds Max, Chaos V-Ray, AutoCAD, Adobe Photoshop, Adobe Illustrator and MS Office

WORK EXPERIENCE

Freelance Designer

Event Designer, 3D Artist, Draughtsman, and Production Specialist

2023 - Present

Achievements/Tasks

- Designed and executed sophisticated event experiences, including exhibitions, ensuring alignment with client needs and high-quality standards.
- Conceptualized unique event themes and layouts while coordinating with clients, vendors, and stakeholders to deliver seamless experiences.
- Created realistic 3D visualizations and renderings using advanced modeling software, offering clients immersive previews of event spaces.
- Developed detailed technical drawings and blueprints with CAD software, supporting precise execution and compliance with industry standards.
- Utilized certifications in 3D design and AutoCAD to produce accurate technical documentation for successful event outcomes.
- Coordinated logistics, materials, and timelines to manage production processes, meeting project specifications effectively.
- Supervised the onsite assembly and installation of event components, ensuring adherence to design intent and quality control.
- Adapted services to meet diverse project needs, tailoring design, 3D artistry, draughtsmanship, and production solutions for various events.

Senior Event Designer

OP3 Global

2022 - 2023

Dubai-UAE

Achievements/Tasks

- Designed captivating event experiences by crafting engaging concepts, developing 3D visualizations, and creating detailed technical files to ensure seamless execution.
- Planned events by brainstorming concepts, preparing budgets, and developing comprehensive timelines, while anticipating attendee needs and mitigating potential risks.
- Organized logistics by coordinating with suppliers, caterers, staff, and entertainment, managing set-up, teardown, and clean-up to maintain high standards.
- Managed event budgets, travel arrangements, and post-event analysis to ensure financial efficiency and continuous improvement.
- Led teams by supervising, training, and motivating staff, while serving as the primary point of contact for clients, vendors, and stakeholders, fostering strong partnerships and effective communication.

Senior 3D/CAD Designer

RED Events

2015 - 2022

Dubai-UAE

Achievements/Tasks

- Created detailed 3D models and CAD designs for event concepts, translating creative briefs into digital representations that guided the production process.
- Developed comprehensive design files, including technical drawings, elevations, sections, and details, to facilitate accurate fabrication and construction.
- Expertly utilized industry-standard 3D CAD software such as AutoCAD, 3ds Max, and Maya to produce high-quality models, renderings, and animations.
- Collaborated closely with clients, designers, project managers, and production teams to ensure designs met project goals, budget constraints, and client expectations.
- Analyzed and optimized designs for functionality, feasibility, and cost-effectiveness, proposing modifications when necessary to enhance outcomes.
- Presented 3D renderings and design concepts to clients, effectively communicating design intent and incorporating feedback into final plans.
- Stayed updated on industry trends in 3D design, materials, and construction techniques, and occasionally integrated virtual reality experiences to showcase event designs.

CERTIFICATIONS

UAE Ministry of Interior (2017): Recognized for efforts and cooperation in the successful organization of the ISNR event.

Autodesk (2015): Certified Professional in 3Ds Max and AutoCAD.

INITIAL EXPERIENCE

Senior 3D Visualizer Modo Milano

2014 - 2015

Dubai

Interior Designer Al-Arai Interiors

2013 - 2014

Dubai

Events Designer Elan Middle East

2011 - 2013

Dubai

PROJECTS WORKED ON

LITMUS Facilitators (2023 - Present)

Projects

- ATS Graduation Ceremony
- ACTVET- Emirates National Competetion 2023
- ADNOC Exhibition Stand at the F1 Fan Zone
- World Skills Asia 2024

Freelancing (2023 - Present)

Projects

- Exhibition Stand For AT (Boutique Group KSA)
- ACTVET-TVET
- Emirates Skills Local Competition
- AD Connect (Design Phase)

OP3 Global (2022 - 2023)

Projects

- HUAWEI Flagship Products Launch
- STC GSMA Conference in KSA
- NYU Graduation Ceremony
- Huawei Connect

RED Events (2015 - 2022)

Projects

- Saudi International Falcons and Hunting Exhibition-2021STC GSMA Conference in KSA
- King Abdulaziz Camel Festival- 2019
- ISNR:- Opening Ceremony 2018 & 2019
- WorldSkills Asia - 2018
- Think Science:- (Emirates Foundation EF) 2016, 2017 & 2018

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency